

**THANK YOU FOR YOUR
CONTINUED SUPPORT OF
GLASSDAY NEW
ENGLAND! NOTHING WE
DO WOULD BE POSSIBLE
WITHOUT YOU.**



701 Hebron Avenue
3rd Floor
Hartford, CT 06033
Phone: 860.727.0166
E-mail: jessica@ctcapitolgroup.com

**Sponsorship
Opportunities
for the ELEVENTH**



Friday, April 27, 2018

**Foxwoods Resort Casino
Mashantucket, CT**

2:00 p.m. to 7:30 p.m.

**Presented by the Connecticut &
Massachusetts Glass Dealers Associations**

Dear Associate Member/Vendor:

While spring may seem far away in the midst of the Connecticut winter, we are busy preparing for our ELEVENTH GlassDay New England taking place on Friday, April 27, 2018. We will once again be at the beautiful Foxwoods Resort Casino.

We are very excited about the many new opportunities that this venue presents for our show! Some of the most notable changes are:

- Tickets this year include lunch which will be served on the tradeshow floor.
- Knowledge bars of industry topics will be presented.
- Completely redesigned sponsorship opportunities.

As you review the enclosed sponsorship opportunities, you will find that we have made many changes to last year's offerings. We tried very hard to enhance the value of each sponsorship while creating new opportunities for every budget. We are confident that you will find one that is just right for your business!

Thank you again for considering sponsoring our show. Please call CGDA at (860) 727.0166 if we can answer any questions about sponsorships or the show. We can't wait to see you in April!

Jessica Olander
Executive Director



2018 GlassDay New England Sponsorship Registration Form

Type of Sponsorship: _____

Company Name: _____

Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Credit Card Payment

Master Card Visa American Express

Name: (as it appears on card) _____

Amount: _____ Card #: _____

Exp. Date: _____ 3 digit vcode: _____

Signature: _____ Date: _____

Please make checks payable to **GlassDay New England** and mail to:

CGDA 701 Hebron Avenue, 3rd Floor, Hartford, CT 06033
Phone: 860.727.0166 Fax: 860.541.6484

** Please email a **.jpeg** of your company logo to jessica@ctcapitolgroup.com **



Platinum Sponsor

\$3,500

Thank you to SIGCO!

- A 10x20 Tradeshow Booth with (4) Complimentary Vendor Passes
 - First Pick of a Tradeshow Booth Location
- (1) Complimentary Hotel Room at Foxwoods Friday, April 27, 2018
- (4) Free Attendee Conference Registrations for Customers.
- Your logo in program book and all pre-event mailings/ electronic communications.
- Free standing banner(s) in the registration area (sponsor to provide).
- Company name and logo on all event signage
 - Clickable logo on the Website.
 - Recognition in the Newsletter.
- Opportunity to place two promotional items in registration bags.

Gold Sponsors

\$2,250

This influential sponsorship opportunity provides you with a very high level of recognition throughout the event by providing extensive branding and positioning opportunities.

Two Gold Sponsorships are Available. Each includes:

- A 10x10 Tradeshow Booth with (2) Complimentary Vendor Passes.
- First Pick of a Tradeshow Booth Location after Platinum Sponsor.
- (1) Complimentary Hotel Room at Foxwoods Friday, April 27, 2018
- (2) Free Attendee Conference Registrations for Customers.
 - Company name and logo on all event signage.
- Your logo in program book and all pre-event mailings/electronic communications.
 - Clickable logo on the Website.
 - Recognition in the Newsletter.
- Opportunity to place two promotional items in registration bags.

Lanyard Sponsor



Bag Sponsor

This sponsorship opportunity provides you with a unique branding opportunity through our event, while controlling the cost of your sponsorship.

One Bag Sponsorship is Available. It includes:

- Sponsor to provide 500 customized tote bags for distribution to all tradeshow attendees at registration. Bags must be received in the CGDA/MGDA Office by March 28, 2018.



Knowledge Bar Sponsor

\$250

Education is an essential component of our tradeshow and presenting at a knowledge bar gives you a unique opportunity to reach attendees in a more intimate setting.

Four Knowledge Bar sessions are Available.

What?

This will be a BRIEF presentation on topics pertinent to the industry. This IS NOT a promotion for your business, this is a chance to share your knowledge and demonstrate subject matter expertise!

Where?

On the floor of the Tradeshow

When?

3:30, 4:00, 5:00, 5:30

Topics?

All topics and presenters will be vetted through the GlassDay New England Committee. Topics, materials and presenters must be received via email no later than February 1, 2018.

Includes:

- Sign at your knowledge bar
- Recognition in the newsletter and program
- Facebook spotlight promo

Silver Sponsor

\$1,250

This affordable sponsorship provides ample opportunity to promote your business.

As a Silver Sponsor, you will receive the following:

- A 10x10 Tradeshow Booth with (2) Complimentary Vendor Passes.
- First Pick of a Tradeshow Booth Location after Gold Sponsor(s).
- Company name and logo on all event signage.
- Your logo in program book and all pre-event mailings/ electronic communications.
 - Clickable logo on the Website.
 - Recognition in the Newsletter.
- Opportunity to place one promotional item in registration bags.

Lunch Sponsor

\$750

**Lunch will be served right on the Tradeshow floor.
As a vendor you will have unprecedented access to all attendees throughout the day.**

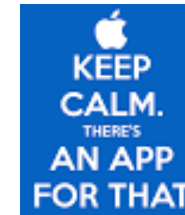
**Two Lunch Sponsorships are Available.
Each includes:**

- Company name and logo on signage at lunch.
- Your logo in program book and all pre-event mailings/
electronic communications.
 - Clickable logo on the CGDA Website.
 - Recognition in the CGDA Newsletter.
- Opportunity to place one promotional item in registration bags.

APP Sponsor

\$750

NEW for 2017!



**Two APP Sponsorships are Available.
Each includes:**

- Company name and logo on event app (WHOVA)
- Your logo in program book and all pre-event mailings/
electronic communications.
 - Clickable logo on the Website.
 - Recognition in the Newsletter.
- Opportunity to place one promotional item in registration bags.