

*“New England’s Only Premier Glass Showcase!”*



**2018 Educational Conference &  
Product Showcase**

**Friday, April 27, 2018  
2:00 pm – 7:30 pm**

**Foxwoods Resort Casino  
Ledyard, CT**

Presented by the Connecticut and Massachusetts Glass Dealers Associations

*For more information about GlassDay New England, visit [www.ctglass.org](http://www.ctglass.org) or call CGDA  
at 860.727.0166 - CGDA 701 Hebron Avenue 3<sup>rd</sup> Floor Glastonbury, CT 06033  
Fax: 860.541.6484*

# GlassDay

## New England

### 2018 Educational Conference & Product Showcase

October 15, 2017

It may be hard to believe, but GlassDay New England is only a few short months away. Here at the Connecticut Glass Dealers Association and the Massachusetts Glass Dealers Association, we are very excited for our upcoming show and would like to take this opportunity to invite you to exhibit at the 2018 GlassDay New England on Friday, April 27, 2018 at Foxwoods Resort Casino. This year marks our ELEVENTH show and we truly think we have planned the best show yet!

The CGDA and MGDA have been hard at work since our last show in an attempt make our 2018 event even bigger and better than years past. Being the only event of this type in New England in 2018, we are expanding our reach to invite all glass dealers from around our region - and the country - and we are expecting more exhibitors and attendees than ever before. We hope that you will decide today to join us in what we believe will be an extraordinary event and we look forward to helping you and your company reach existing and prospective customers at our new and improved GlassDay New England.

GlassDay New England Co-Chairs:

CGDA

Carl Von Dassel Jr.  
Tri-State Glass

MGDA

Chip Rogers  
Woonsocket Glass Fabricators

For more information about GlassDay New England, visit [www.ctglass.org](http://www.ctglass.org) or contact  
CGDA or MGDA – 701 Hebron Avenue, 3<sup>rd</sup> Floor, Glastonbury, CT 06033  
Phone: 860.727.0166 Fax: 860.541.6484

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## New England

### 2018 Educational Conference & Product Showcase

#### CONTRACT FOR EXHIBIT SPACE

Booth Price: **\$1,000.00 prior to February 28, 2018**      **\$1,250.00 after February 28, 2018**  
**\$1,475.00 for two (2) booths and each additional thereafter is \$450.00 per booth**

This signed contract, along with our company check for full payment of \$ \_\_\_\_\_ for (#) \_\_\_\_\_ 10' X 10' booth(s) requested, represents our company's agreement to exhibit our product(s) and/or services at the 2018 GlassDay New England Educational Conference & Product Showcase in Mashantucket, CT. The presenters of the conference and product showcase are the Connecticut Glass Dealers Association, Inc. and the Massachusetts Glass Dealers Association, Inc. (hereinafter jointly referred to as "Presenters"). This conference and product showcase will take place on Friday, April 27, 2018 from 2:00 PM to 7:30 PM, at Foxwoods Resort & Casino (hereinafter referred to as "host facility"). Our company (hereinafter referred to as "exhibitor") and its authorized personnel (hereinafter referred to as "company employee or employees"), agree to indemnify and hold harmless the presenters and the host facility for any damage, breakage, or loss of any company or personal property during the entire day of April 27, 2018. Additionally, all company employees hold harmless the presenters from any liability arising from the personal injury or death, which may occur during the duration of the conference and product showcase.

It is agreed by the exhibitor and the presenters that no refunds for exhibit space will be made for any reason after March 14, 2018. Further, it is agreed by the exhibitor to abide by the general and accepted rules of the conference and product showcase as provided in the exhibitor information package, and other rules and regulations issued to all exhibitors before and during the conference and product showcase hours. I understand that a \$100 fine will be billed for late set up and/or early breakdown.

Please mail this contract and check, payable to CGDA, to 701 Hebron Avenue, 3<sup>rd</sup> Floor, Hartford, CT 06033, email to [jessica@ctcapitolgroup.com](mailto:jessica@ctcapitolgroup.com) or fax to 860.541.6484. For further information please call CGDA at 860.727.0166

My Company is bringing onto the tradeshow floor:  Vehicle (*restrictions apply*)       Equipment (*no gas or fuel powered*)

#### Company Billing Information:

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

By: (Authorized Signature) \_\_\_\_\_ Date: \_\_\_\_\_

**\*\* FOR YOUR CONVENIENCE, YOU MAY CHARGE YOUR EXHIBIT BOOTH, SPONSORSHIP,  
AND PROGRAM BOOK ADVERTISEMENT TO YOUR CREDIT CARD \*\***

Credit Card # (MC/VISA ONLY): \_\_\_\_\_ Exp. Date: \_\_\_\_ / \_\_\_\_ 3 DIGIT VCODE: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

#### Company Contact Information: (*All GlassDay promotional & on-site information will be mailed to this address ONLY*)

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

# GlassDay

## New England

### Booth and Hotel Information

#### Booth Set-Up and Fee:

**Location:** Foxwoods Resort Casino  
Grand Pequot Ballroom  
39 Norwich Westerly Road  
Ledyard, CT 06338

**Date:** Friday, April 27, 2018  
**Set-up Time:** 12:00 pm – 2:30 pm  
**Show Time:** 2:00 pm – 7:30 pm  
**Cocktail Reception:** 6:00-7:00 pm  
To be held on the Tradeshow Floor

**Dismantling:** 7:30 – 9:30 pm *\*\*No dismantling allowed prior to 7:30 pm (fee will apply)\*\**

**Fee:** \$1,000.00 prior to February 28, 2018      \$1,250.00 February 28, 2018 and after  
\$1,475.00 for two (2) booths and each additional thereafter is \$450.00 per booth

#### Booth Description & Furnishings:

*Size of Booth: 10 X 10*

**The following items are included in your booth:**

- 1 – 8' high back wall and 3' high side drape
- 1 – 6' skirted table (uniform in color)
- 2 – Folding chairs
- 1 – Wastebasket with liner
- 1 – 7" x 44" identification sign
- 2 – Complimentary exhibitor passes *(additional passes are available for \$30.00 each)*

**Exhibitor Product Showcase Passes:** Each exhibitor will be provided with **TWO FREE** Exhibitor Passes to be used by personnel who will attend to your booth. Additional passes will have to be PURCHASED at the same rate as attendees on the DAY OF THE SHOW.

**\*Additional furnishings can be purchased from the Drayage Company.**

**\* Items may be shipped directly to the Drayage Company at your expense for storage prior to the event**

**\* There is no access to the loading dock at Foxwoods. The drayage company will assist with all move in/move out**

**\* Electricity to booths can be purchased from the Drayage Company.  
*Request forms will be mailed after booth registration is received.***

#### Hotel Accommodations:

Foxwoods Resort Casino - Grand Pequot Tower  
Special Room Rates: Friday, April 27<sup>th</sup> - \$199.00  
Deadline for Special Room Rates is April 6, 2018 at 5:00pm EST  
<https://resweb.passkey.com/go/glassday2018>

#### **Parking:**

Complimentary Valet Parking is available 24 hours at the Foxwoods Resort Casino Entrances.

# GlassDay New England

## EXHIBITOR PRODUCT SHOWCASE PASS REQUEST FORM & PROGRAM BOOK INFORMATION

We need \_\_\_\_\_ Exhibitor Product Showcase Passes for our representatives  
who will attend our booth.

Each exhibiting company will be provided with **TWO FREE** Exhibitor Passes to be used by personnel who will attend to your booth. Additional passes will have to be **PURCHASED** at the same rate as attendees **PRIOR** to the showcase.

Company: \_\_\_\_\_

Names: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Program Book Information:

Please describe the product and/or services that your company or division provides for glass dealers, architects, and other building industry professionals. This description will be printed in the program book. Please use 20 WORDS or LESS and print clearly.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Our company's booth sign should read as follows:

\_\_\_\_\_

If possible, please do NOT place our company's booth near these other exhibitors:

\_\_\_\_\_

# GlassDay New England

## Program Book Information

A Program Book listing all show-related events, exhibiting companies, messages and information from the committee will be published. The book size will be 8-1/2" high and 5-1/2" wide.

Advertisements will be accepted on a first-come, first-served basis. Complete the Program Book Advertisement Space Reservation Form below. Email ad copy to [jessica@ctcapitolgroup.com](mailto:jessica@ctcapitolgroup.com) Mail check to address below by **March 28, 2018** to reserve your space. Payment details and copy deadlines are listed below.

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## Ad Registration Form

Make check payable to CGDA and Mail to: CGDA 701 Hebron Avenue, 3<sup>rd</sup> Floor, Glastonbury, CT 06033  
or pay for your ad with the credit card authorization form located on the booth reservation contract.  
Phone: 860.727.0166 Fax: 860.541.6484 by **March 28, 2018**.  
Email ad copy to [jessica@ctcapitolgroup.com](mailto:jessica@ctcapitolgroup.com)

Ad Type: (check one)

- |  |                            |          |
|--|----------------------------|----------|
| <input type="checkbox"/> Business Card             | 2" high by 3-1/2" wide     | \$50.00  |
| <input type="checkbox"/> 1/2 Page                  | 3-1/2" high by 4-1/2" wide | \$75.00  |
| <input type="checkbox"/> Full Page                 | 7-1/2" high by 4-1/2" wide | \$125.00 |
| <input type="checkbox"/> Full Page (Inside Covers) | 7-1/2" high by 4-1/2" wide | \$150.00 |
| <input type="checkbox"/> Full Page (Back Cover)    | 7-1/2" high by 4-1/2" wide | \$175.00 |

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_