



**2025 GlassDay New England Sponsorship Categories & Benefits**  
(All our Sponsors will receive colorful Sponsor Ribbons on their name badges)

**PLATINUM Sponsor: \$4,500**

- A 10 X 20 Trade Show booth with four (4) complimentary vendor passes
- First pick of Trade Show booth location
- One (1) complimentary hotel room at Mohegan Sun - Friday, March 28, 2025
- Four (4) free attendee conference registrations for your customers
- Your logo on our event app, in all pre-event mailings, emails and social media platforms
- Prominent signage as PLATINUM Sponsor on Trade Show floor
- "Thank you" ad in our newsletter emailed to over 1500 contacts
- Opportunity to place two (2) promotional items in our registration bags

**GOLD Sponsor: \$2,500**

- A 10 X 10 Trade Show booth with two (2) complimentary vendor passes
- First pick of Trade Show booth location after PLATINUM sponsor
- Two (2) free attendee conference registrations for your customers
- Your logo on our event app, in all pre-event mailings, emails and social media platforms
- Prominent signage as GOLD Sponsor on Trade Show floor
- "Thank you" ad in our newsletter emailed to over 1500 contacts
- Opportunity to place two (2) promotional items in our registration bags

**SILVER Sponsor: \$1,500**

- A 10 X 10 Trade Show booth with two (2) complimentary vendor passes
- First pick of Trade Show booth location after PLATINUM and GOLD sponsors
- Two (2) free attendee conference registrations for your customers
- Your logo on our event app, in all pre-event mailings, emails and social media platforms
- Prominent signage as SILVER Sponsor on Trade Show floor
- "Thank you" ad in our newsletter emailed to over 1500 contacts
- Opportunity to place one (1) promotional item in our registration bags

CGDA and MGDA values all our business partners and we continually strive to provide you will the highest level of recognition and value for your support to the Chapters and our community members. Your sponsorship, at every level, will be noted on prominent signage throughout the entire Trade Show

***Thank You Again*** for Being a Part of the Glass Family!  
For questions, contact Allyson Brunetti at 860.710.8197 or  
[allyson@alyssummanagement.com](mailto:allyson@alyssummanagement.com)



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**LUNCH Sponsor: \$1,000**

- Prominent signage as LUNCH Sponsor on Trade Show floor
- Your logo on our event app, in all pre-event mailings, emails and social media platforms
- “Thank you” ad in our newsletter emailed to over 1500 contacts
- Opportunity to place one (1) promotional item in our registration bags

**REFRESHMENT Sponsor: \$500**

- Prominent signage at knowledge bar on Trade Show floor
- Your logo on our event app, in all pre-event mailings, emails and social media platforms
- “Thank you” ad in our newsletter emailed to over 1500 contacts

**LANYARD Sponsor**

- Prominent signage on Trade Show floor
- Your logo on our event app, in all pre event mailings, emails and social media platforms
- “Thank you” ad in our newsletter emailed to over 1500 contacts  
(Sponsor to send lanyard with logo to CGDA pre-event)

**BAG Sponsor: \$250**

- Prominent signage on Trade Show floor
- Your logo on our event app, in all pre-event mailings, emails and social media platforms
- “Thank you” ad in our newsletter emailed to over 1500 contacts  
(Logo will be on bags)

**2025 GlassDay New England Sponsorship Registration Form**

Sponsorship Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Credit card payment:  VISA  MASTERCARD  DISCOVER  AMEX

Name as it appears on card: \_\_\_\_\_ Vcode: \_\_\_\_\_

Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ Billing Zip: \_\_\_\_\_

**Make checks payable to CGDA and mail to PO Box 1381– Glastonbury, CT 06033**

**Please email your high-res logo to: [allyson@alyssummanagement.com](mailto:allyson@alyssummanagement.com)**